# **Job Description- GLinks International**

#### **About the Company:**

Glinks is a globally acclaimed leading overseas education consultant, that has been providing expert guidance to students and helping them choose their desired programs at renowned colleges and universities abroad. The decade-long experience and partnerships we have with world-class universities, along with our track record of serving students, have allowed us to be one of the best certified abroad study consultants across the world. From guiding students with programme selection to assisting with visa applications and interview preparation, we offer a comprehensive guide to studying abroad.

**Profile**: Marketing

**Job location**: Full Time, Work from Office (NSP)

Stipend: Upto 5k

**Duration**: 3 Months **Perks**: Certificate

#### **Roles & Responsibilities:**

- Creating content providing search engine optimization for your website.
- Monitoring and managing social media.
- Producing marketing and promotional materials.
- · Overseeing outside vendors and agencies.
- Research of the market by trying to find the main consumers of education;
- Marketing's policies linking the main requirements of the education market
- promoting optimal efficient management, using materials and information resources in order to achieve the main objectives set.

## **Selection Process:**

- 1. Basic Interview in college
- 2. Selected students' main Interview will be at our Glink's Office will our Senior

### Requirements:

- Need a student with good communication skills
- Basic Marketing Knowledge
- Creative mindset
- Active
- Ready to learn new things